

ANIMPACT Workshop: Social Science Methods

Copenhagen 2-3. September 2014

Tuesday September 2nd

- 12.00-13.00 Lunch
- 13.00-14.00 Social science elements in the ANIMPACT workpackages. Short presentation of the role and status of interviews/ surveys in the WP's (*presentations from all WPs*).
- 14.00-15.00 Designing interview and survey studies: The overview and operationalization (*Jesper Lassen*)
- Sociological questions
 - Qualitative and quantitative methods
 - Sociological quality control (validity and reliability)
 - Operationalization 1: From research question over key concepts and dimensions to interview/ survey themes
- 15.00-15.30 Coffee
- 15.30-16.30 Exercise:
- Developing themes for the ANIMPACT WP's.
- 16.30-18.00 Project Management Board Meeting
- 19.00-?? Diner at Nose2tail

Wednesday September 3rd

- 8.30-10.00 The interview: From themes to interview guides (*Jesper Lassen*)
- Different forms of qualitative interviews.
 - Focus groups vs individual interviews. advantages/ drawbacks
 - Operationalization 2a: Facilitation
- 10-10.30 Coffee
- 10.30-12.00 The interview: How to do it! (*Postdoc Bodil Christensen, IFRO, University of Copenhagen*)
- Operationalization 3a: Timing and the interview guide
 - Skilled and expert interviews
 - Asking questions – different types
 - Reflexivity and preconceptions
 - Exercise: Developing an interview guide
- 12-13 Lunch
- 13.00-14.30 The survey (*Assistant professor Thomas Bøker Lund, IFRO, University of Copenhagen*)
- Operationalization 2b: Facilitation in survey studies
 - Timing in questionnaires
 - Exercise: developing a questionnaire
- 14.30-15.00 Coffee
- 15.30-16.30 The interview: Analyzing qualitative data (*Jesper Lassen*)
- Transcription
 - Loosing information.
 - Different analytical strategies
 - Coding
 - Argument analysis
 - Exercise.
- 16.30-17.00 Closing the workshop – next meeting and practicalities.

Venue

Meeting room B.S. Jørgensen
Department of Food and Resource Economics
Rolighedsvej 25A, first floor
1958 Frederiksberg
[Venue at Google maps](#)

Diner

The diner Tuesday evening will take place at the restaurant Nose2tail at 19.00
www.nose2tail.dk/madbodega/en/
[Nose2tail at Google maps](#)

Please note

- That you must book hotel and travel yourself
- That meals and coffees during the workshop, except for the diner Tuesday evening, is covered by the Department of Food and Resource Economics
- That you can always contact Jesper Lassen (ilas@ifro.ku.dk; phone +45 29 92 68 89) if you have questions

List of participants

Andrew Furley
Andrew Grierson
Anna Olsson
Augusto Vitale
Catarina Castro
David Townend
Nuno Franco
Jesper Lassen
Joana Fernandes
Marta Borgi
Peter Sandøe
Sandra Silva